

**I confirm:**

**(Chief Assistant N. Dimitrov PhD , Deputy-Rector)**



## SCHEDULE 2025/2026

|                              |                                         |
|------------------------------|-----------------------------------------|
| <b>Form of Study</b>         | <b>FULL-TIME</b>                        |
| <b>Semester</b>              | <b>Winter (01.10.2025 – 18.01.2026)</b> |
| <b>Regular Session</b>       | <b>19.01.2026 – 01.02.2026</b>          |
| <b>Supplementary Session</b> | <b>02.02.2026 – 08.02.2026</b>          |
| <b>Holidays</b>              | <b>24.12.2025 – 04.01.2026</b>          |



### IV course – BUSINESS MANAGEMENT AND MARKETING

|                                    |                                |
|------------------------------------|--------------------------------|
| Financial Institutions and Markets | Assoc. Prof. D. Yolovsky, PhD  |
| International Marketing            | Assoc. Prof. R. Dimitrova, PhD |
| Brand Management                   | p.t. lecturer G. Ilieva        |
| Financial Statement Analysis       | p.t. lecturer L.Stoev, PhD     |
| Sport - Tourism                    | Assoc. Prof. L. Kasabova, PhD  |

#### Notes:

- \* The specific dates, times, and lecture halls are available in your personal Google Calendar.
- \* Changes to the lecture schedule may occur during the semester. You will be promptly notified of these changes by email, and the updated events will also be reflected in Google Calendar.
- \* For the Sports discipline, location-specific information will be emailed.

**Last Update**

**16.09.2025 г.**